

CONNOR MCGUIRE

FREELANCE WEB DESIGNER

CONTACT

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574.202.1598

WEB PROJECTS

www.bgcelkhardtcounty.org 2016-17

www.indianadistrict2.com 2018

www.purduecru.com 2018

SOFTWARE

WordPress
Canva
Photoshop
G-Suite

SKILLS

Google Analytics
Social Media Strategy
Marketing
Web Content Development
Copywriting
Millennial Engagement
Project Management
Community Outreach
Research
Print Media Design

EXPERIENCE

FREELANCE WEB DESIGNER

Marketing By McGuire
Feb 2018 - Present

- Offering WordPress built sites and social media marketing.
- Self-taught web designer

PROJECT MANAGER INTERN

ThinkPod Agency
May 2017 - Sep 2017

- Managed all tasks related to client needs.
- Maintained consistent review of all communications between clients and ThinkPod Team.
- Responsible for running lead reports for clients.

MARKETING INTERN

Boys & Girls Clubs of
Elkhart County
Summer 2016 & Summer 2017

- Developed and implemented a millennial-focused social media marketing strategy.
- Rebranded bgcelkhardtcounty.org website.
- Managed all social media accounts.